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# A Review of an Online Fund Transfer System by Using Steganography and Visual Cryptography

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**ABSTRACT:** Non-traditional idea used in days, there is boom of cashless transaction of funds in a market. And major fear for user in online shopping is to provide security to credit or debit card information. Personal identity stealing and phishing are the major issues of online shopping like customer name, password debit or credit card information from victims. There is a techniques used to betray customer. In this paper the idea is to provide to the propose system that uses visual cryptography and text based steganography by using AES algorithm. There is a new approach to provide high level security for fund transfer. And it wills increases user self-assurance and keeps biometric thieving.

**KEYWORDS:** Transaction security, Steganography, visual cryptography and online shopping.

### I. INTRODUCTION

The smart fund transaction security can be known as online fund transfer system by using steganography and visual cryptography, which indicate the automation of fund transfer with internet used in online shopping. This could be control of debit card or credit card information leakage. Online fund transfer system by using steganography and visual cryptography security has changed a lot from the last century and will be changing in coming years. Security is an important aspect or feature in fund transaction applications. The new and emerging concept of fund transfer offers a comfortable, convenient and safe environment for customers. In this paper method proposed is especially for electronic commerce but it can easily be elongated for online as well as physical banking. That system keeps safe intruders by giving image crypting with text that is visual cryptography and text base steganography. However a smart security system offers many more benefits. Mainly focus of this paper on security of fund transfer when the customer is always to be used. Two techniques are proposed. One is visual cryptography and other is steganography to protect from intruders. The first security technique used is steganography which is the art of hiding text with another so that hidden text is identical. The major concept under steganography is that text to be transmitted is not perceptible by casual eye. The ascendancy of preferring text base steganography over other steganography technique is its simpler and smaller memory requirement for the transaction. Next visual cryptography which deals with visual secret to share the image between bank and customer. Image encrypted with text and image share with untrusted communication channels for fund transfer from customer account to merchant account by self-grading customer information at merchant side. This project mainly used to decrease the customer information sharing in between the customer and merchant.

#### Text based Steganography:

In text Steganography, message can be hidden by shifting word and line, in open spaces, in word succession. Attributes of a conviction such as number of phrases, number of characters, numbers of vowels, location of vowels in a word are also used to hide private message. The advantage of choosing text Steganography over other Steganography techniques is its smaller memory requirement and simpler communication.



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## Visual Cryptography:

Visual Cryptography (VC), proposed by Naor, is a cryptographic technique based on visual secret sharing used for image encryption. Using  $k$  out of  $n$  ( $k, n$ ) visual secret sharing scheme a secret image is encrypted in shares which are meaningless images that can be transmitted or distributed over an untrusted communication groove. Only blending the  $k$  shares or more give the original secret image.

## II. RELATED WORK

A short measurement of related work in the area of banking security based on online shopping by combine use of Steganography and visual cryptography proposes this methods to eradicate the frauds through text based Steganography hiding data rather than using properties of sentences and each letter is assigned to a num in the range of (0-15) Number assigned in range  $(N+0.99) \%$  to  $(N+0.3) \%$  and  $(N+0.2) \%$  to  $(N+0.01) \%$  is same where  $N$  is any integer from 0 to 11.

**Table: Number assignment:**

Letter	Number assigned	Letter	Number assigned
E	15	M	7
A	14	H	7
R	13	G	6
I	13	B	5
O	12	F	4
T	11	Y	4
N	11	W	3
S	10	K	3
L	10	V	3
C	9	X	2
U	8	Z	2
D	8	J	1
P	7	Q	0

The above table 1 shows the number assigned to a letter.

## Encoding

Steps:

1. Representation of each letter in secret message by its equivalent ASCII code.
2. Conversion of ASCII code to equivalent 8 bit binary number.
3. Division of 8 bit binary number into two 4 bit parts.
4. Choosing of suitable letters from table 1 corresponding to the 4 bit parts.
5. Meaningful sentence construction by using letters obtained as the first letters of suitable words.
6. Omission of articles, pronoun, preposition, adverb, was/were, is/am/are, has/have/had, will/shall, and would/should in coding process to give flexibility in sentence construction.
7. Encoding is not case sensitive.

## Decoding

Steps:

1. First letter in each word of cover message is taken and represented by corresponding 4 bit number.
2. 4 bit binary numbers of combined to obtain 8 bit number.
3. ASCII codes are obtained from 8 bit numbers.

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4. Finally secret message is recovered from ASCII codes.

## Result

To implement the above text based steganography method, a secret message is considered. Suppose it is “text”.

Text = 01110100011001010111100001110100

Result of encoding is shown in Fig

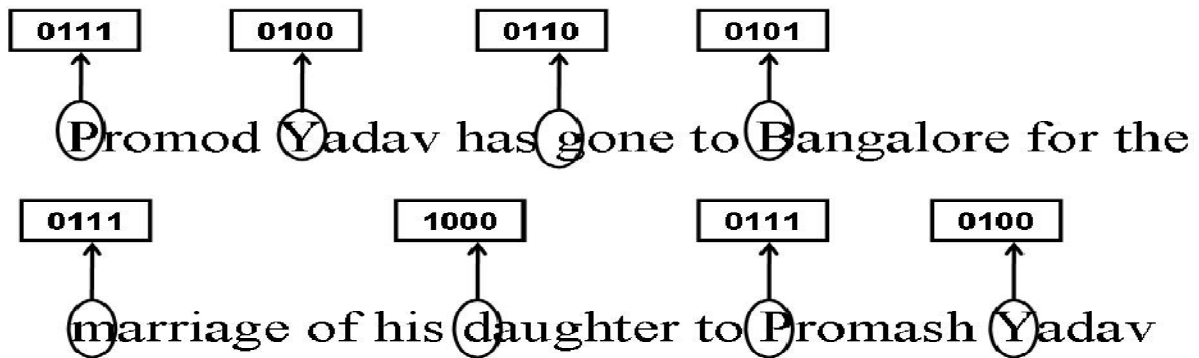


Fig: Cover message.

## Drawback

In result to hide 4 letter word, 8 words are required excluding the words that are added to provide flexibility in sentence construction. So to hide a large message, this technique requires large no of words and creates a complexity in sentence construction. Disadvantage of this technique can be used in its advantage by applying it to online banking to createspam mail to hide one's banking information.

## III. PROPOSE SYSTEM

The proposed work is basically a framework designed in C# .Net with two main modules e.g. Steganography using AES Algorithm and Visual Cryptography. An input image is accepted as cover image for the input message in plain text format. After embedding the secret message in LSB (least significant bit) of the cover image, the pixel values of the stegno-image are modified by the visual cryptography to keep their statistic characters. The experimental results should prove the proposed algorithm's effectiveness in resistance to steganalysis with better visual quality. The user can select their targeted information in terms of plain text for embedding the secret message in LSB of the cover image. The implications of the visual cryptography will enable the pixels value of the stegano-image to keep their statistic character. LSB steganography has low computation complexity and high embedding capacity, in which a secret binary sequence is used to replace the least significant bits of the host medium. This is also one of the strong algorithms which keep the information proof from any intruder. The applied technique uses allocation of pseudorandom number as well as exchange of pixels. One of the contrast parts of this implementation is that while decrypting, the stegano-image will be morphologically same compared to the cover image with respect to the shape and size thereby preventing pixel expansion effect. The implementation of the algorithm yields in better result with insignificant shares when stegano images are normally with light contrast. It can also be seen that the algorithm gives much darker shares in both grey as well as coloured output.

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## ADVANTAGES

1. The proposed system provides two way authentication i.e. authenticating client and merchant server.
2. Proposed method minimizes customer information sent transfer of funds to the online merchant.

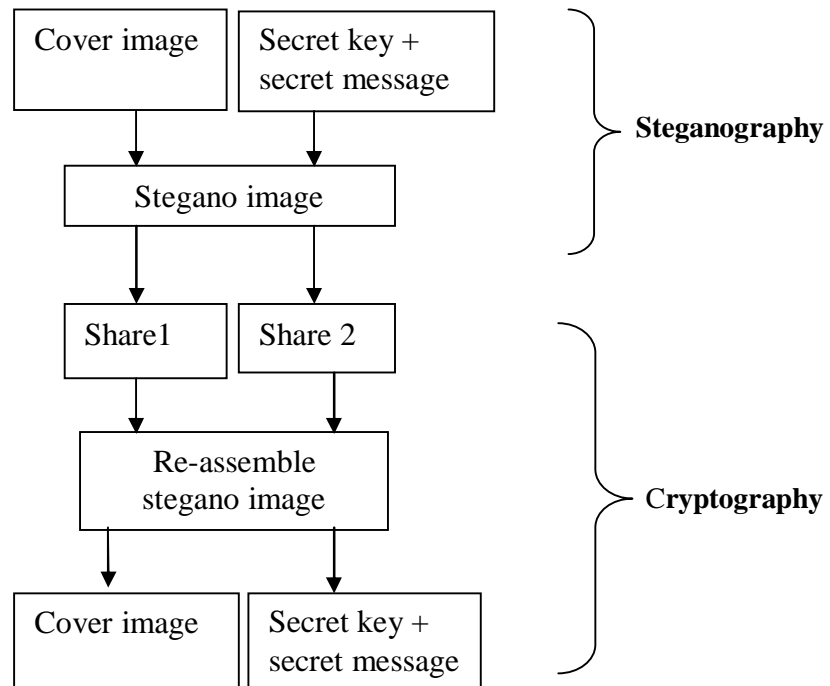


Fig: Propose method Architecture

## IV. ALGORITHMS

**Algorithm:** Text base steganography (Embedding the text inside the image)

**Input:** secret message and secret Key

**Output:** Stegano image

1. Calculate the Pixels of the image.
2. Make a loop through the pixels.
3. In each pass get the red, green and blue value of pixels.
4. Make the LSB of each RGB pixel to zero.
5. Get the character to be hidden in binary form and hide the 8-bit binary code in the LSB of pixels.
6. Repeat the process until all the characters of the image are hidden inside the image.

**Algorithm:** Visual Cryptography

**Input:** Stego-Image

**Output:** Encrypted Shares

1. Read Stegao-Image generated
2. The stegao image is braked into three layers namely split- 1, split-2 these two files are containing the hidden data and to get the hidden data these two files have to be reconstructed perfectly then,
3. The re-assembled picture and the extracted data will be gained again.



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## V. FUTURE SCOPE

The proposed work in this paper uses a steganography technique called image steganography. The data is embedded into the steganography image. The main purpose of the project is to provide security. The cover media helps to embed the data. In future we can use different carriers and different keys for encryption and decryption of data which will provide greater security.

## VI. CONCLUSION

In this paper, we proposed a payment system for online shopping by combining text based Steganography and visual cryptography that provides customer data privacy and prevents misuse of data at merchant side. The computing is implicating only with prevention of identity theft and customer data security. In likening to other banking application which uses Steganography and visual cryptography are basically applied for the physical banking, the proposed method can be applied for the E-Commerce with focus area on payment during online shopping as well as physical banking.

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