Scalable and Efficient Improved Apriori Algorithm

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Abstract: Apriori algorithm is a classical algorithm of association rule mining and widely used for mining association rule which uses frequent item. Based on the Apriori algorithm analysis and research, this paper points out the main problems on the application, and puts forward the improved This paper presents an improved Apriori algorithm to increase the efficiency of generating association rules.

Keywords: association rules, Apriori algorithm, frequent items

I. INTRODUCTION

Data mining is a kind of process of decision support. It gets the potential and useful information and acknowledges from practical application data which is large, incomplete, noisy, ambiguous and random. Data mining relates to extracting a large of data from database, transforming, analyzing and modeling handling these data, and withdrawing the critical data to aid decision making. Mining association rules is an important issue in data mining [1].

R. Agrawal et al in 1993 proposed the famous the Apriori algorithm based on frequent item set [2, 3], then the most algorithms are all based on the basic algorithm for improvements or derivative variant of the algorithm [4, 5]. An improved association rule is proposed in this paper, which uses the intersection operation to generate frequent item sets, which lays the basis of enhancing the performance of mining algorithm based on association rules. This algorithm only needs to scan the database one time and also greatly reduce the number of candidates of frequent itemsets.

II. ASSOCIATION RULE

Association rules can be described formally as follows [6].

Assuming I= {i₁, i₂, ..., im} is a collection of m different attributes, in the given database D, each record T is a collection of a set of attributes of I. That is T ⊆ I, T has a unique identifier TID. If X ⊆ I and X ⊆ T, T includes X. An association rule is the formula as X ⊆ Y, X ⊆ I, Y ⊆ I and X∩ Y = <D. It indicates that if X appears in a transaction, Y will be lead to appear in the same transaction inevitably. X is called the precondition of the rules, and Y the result of the rules.

Itemsets Support

Times when an itemset appears in the transaction datasets is called support number or support for the count. Support is divided by the total number of transactions, which is called the support of Itemsets. It can be defined by symbols as follows:

\[ \text{Support}(X \Rightarrow Y) = \frac{P(X \cup Y)}{P(X)} \]

Support(X ⇒ Y) refers to the probability of X and Y which appear in the D at the same time. P(X) refers to the probability of X which appears in the dataset D, the same as P(Y).

Frequent Itemsets

If support of a itemset is greater than or equal to pre – defined minimum support threshold, the set of these itemsets are called frequent itemset[7].

There are two important basic measures for association rules, support(s) and confidence(c). Since the database is large and users concern about only those frequently purchased items, usually thresholds of support and confidence are predefined by users to drop those rules that are not so interesting or useful. The two thresholds are called minimal support and minimal confidence respectively. Support(s) of an association rule is defined as the percentage/fraction of records that contain X ∪ Y to the total number of records in the database. Suppose the support of an item is 0.1%, it means only 0.1 percent of the transaction contain purchasing of this item. Confidence of an association rule is defined as the percentage/fraction of the number of transactions that contain X ∪ Y to the total number of records that contain X. Confidence is a measure of strength of the association rules, suppose the confidence of the association rule X⇒Y is 80%, it means that 80% of the transactions that contain X also contain Y together. In general, a set of items (such as the
antecedent or the consequent of a rule) is called an itemset. The number of items in an itemset is called the length of an itemset. Itemsets of some length k are referred to as k-itemsets.

- The set of candidate k-itemsets is generated by 1-extensions of the large (k-1)-itemsets generated in the previous iteration.
- Supports for the candidate k-itemsets are generated by a pass over the database.
- Itemsets that do not have the minimum support are discarded and the remaining itemsets are called large k-itemsets.

### III. APRIORY ALGORITHM

**General Process**

Association rule generation is usually split up into two separate steps:

1. First, minimum support is applied to find all frequent itemsets in a database.
2. Second, these frequent itemsets and the minimum confidence constraint are used to form rules.

While the second step is straightforward, the first step needs more attention.

Finding all frequent itemsets in a database is difficult since it involves searching all possible itemsets (item combinations). The set of possible itemsets is the power set over I and has size $2^n - 1$ (excluding the empty set which is not a valid itemset). Although the size of the powerset grows exponentially in the number of items $n$ in $I$, efficient search is possible using the downward-closure property of support (also called anti-monotonicity) which guarantees that for a frequent itemset, all its subsets are also frequent and thus for an infrequent itemset, all its supersets must also be infrequent. Exploiting this property, efficient algorithms (e.g., Apriori and Eclat) can find all frequent itemsets.

Apriori uses breadth-first search and a tree structure to count candidate item sets efficiently. It generates candidate item sets of length $k$ from item sets of length $k-1$. Then it prunes the candidates which have an infrequent sub-pattern. According to the downward closure lemma, the candidate set contains all frequent $k$-length item sets. After that, it scans the transaction database to determine frequent item sets among the candidates.

Apriori, while historically significant, suffers from a number of inefficiencies or trade-offs, which have spawned other algorithms. Candidate generation generates large numbers of subsets (the algorithm attempts to load up the candidate set with as many as possible before each scan). Bottom-up subset exploration (essentially a breadth-first traversal of the subset lattice) finds any maximal subset $S$ only after all $2 \mid S \mid - 1$ of its proper subsets.

### IV. ANALYSIS OF PROBLEM

Finding out the strong associate rule base on the minsupport and minconfidence which were appoint by user, and it can divide into two questions:

1) Find out the frequent itemsets: Use the minsupport to find all the frequent itemsets which not less than the minsupport. In fact, they will contain each other.

2) Produce the association rules: Find out the association rules which confidence not less than the minconfidence is in the largest frequent itemsets. So, how to find out the frequent itemsets as soon as quickly, is the focus of association rule mining.

There are two important natures in the association rule mining [8][9]:

1) If itemsets X is a frequent itemset, then all of its not-empty subsets

2) If itemsets X is not a frequent itemsets, then all of its supersets are not frequent itemsets.

### V. APRIORY BASED ON MATRIX

The algorithm based on the matrix use matrix to describe the each affair in the database, so we just deal with the matrix to count the support of the candidates of frequent itemsets, and do not need to scan the database again.

Here count the support quickly using the “AND operation” [10].

The “AND operation” is to AND the rows according to the items in the candidate of frequent itemsets in the matrix, then add the result of the AND, and the result is the support. For example, we just AND the row “a” and row “c” in the matrix when we want to count the support of itemset {a, c}, and add the result, so we can get the support of it.

**Process description:**

1. Convert the affair database contained i items and t affairs to a matrix which has $i+1$ rows and $i+1$ 1 columns, the fist column notes items and the first row notes affairs.

Then according to the minsupport simplified the matrix. When the sum of an item less than the minsupport, the item will not be in any frequent itemsets, delete the row contained the item. The matrix through the step is marked as the initial matrix.
2. The largest frequent itemsets is a frequent itemsets which contains the most items than others. According the nature 1, it will be easier to find the frequent itemsets contained fewer items if we know the largest frequent itemsets
3. Finding out the affair in the matrix which has the most items and the number of items is marked as K. If the number of affairs which the number of the items not less than the K less than the minsupport, which means the largest frequent itemsets cannot contain K items, so we should consider the affair which has K-1 items and use the K to mark the K-1. We use this method until we find out the K that the number of affairs is not less than the minsupport.

a) Use recursive algorithm to simplify the Matrix
Delete the column which the number of items less than the K. Delete the row which the number of affairs less than the minsupport. If it have not changed the Matrix we should mark the Matrix as NewMatrix and go to the step . If the Matrix is empty, which means there aren’t K-frequent itemsets.
b) Select an affair “t” in the NewMatrix and select K items in the t to form an itemsets, then Using the AND operation count the Support of the itemsets. If its support is not less than the minsupport, the itemsets is a K-frequent itemsets. Or else it is not. Then we again select the K items in the t which is not the same as the former and judge the support. Use this method until there is no the different K items in the t. Now, we can delete the column contained the t and simplify the NewMatrix. Then, use the same way to deal with the other affairs in the NewMatrix and the itemsets which has been counted should not be considered again. Use this way until the NewMatrix is empty. If there are not K-frequent itemsets, we should go to the step a) and consider the affair which has K-1 items.

3. Using the Matrix finds out all the other frequent itemsets from 2-frequent itemsets to K-1-frequent itemsets, and the method is similar to the Apriori algorithm. But should simplify the Matrix which made counting the support easier.

VI. RESULT OF ANALYSIS

In our experiment we select the supermarket data to study the object. The supermarket database 7 different items and contain 4000 transaction. To find out the efficiency of new proposed algorithm first we use normal apriori algorithm, then we use improved apriori algorithm.

Algorithm Comparison:

![Fig 1 different support](image)

Fig 1 different support

Fig 1 shows the execution time of both apriori algorithm and improved apriori algorithm, if we compared algorithm at different support execution time required for normal apriori algorithm take more as compared to improved algorithm based on matrix.

The algorithm based on matrix don’t scan database frequently, which reduce the spending of I/O. So the new algorithm is better than the Apriori in the time complexity.
As shown in the graph as we increase the size of the database time to generate the rules in apriori algorithm take more as compared to improved apriori method.

VII. CONCLUSION

The classical apriori algorithm suffers due to implementation complexity for JOIN & PRUNING. The algorithm based on the matrix is better than the Apriori both in time and space. The matrix effectively indicate the affairs in the database and uses the “AND operation” to deal with the matrix to produce the largest frequent itemsets and others. It needn’t scan the database time and again to lookup the affairs, and also greatly reduce the number of candidates of frequent itemsets. The new algorithm is better than the Apriori in the time complexity. Through this algorithm is good at finding the frequent itemsets which support is small. The improved algorithm obtains the bonus time of calculating and promotes the efficiency of computing.

REFERENCES