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# **An Enhanced Keyword Search Retrieval Using Page Ranking over Differential Query Services**

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**ABSTRACT:** The needs of Cloud computing is increasing due to massive increase of user access to the cloud databases. The more number of users are trying to access the cloud databases to fulfill their storage requirements where the cloud service providers need to focus on providing efficient services. In the existing work, EIRQ technique is implemented where it aims to retrieve the documents based on user requirements and also focus on reduction of communication cost. The EIRQ doesn't concentrate on retrieving most similar documents to the users. Hence it needs to be concentrated to improve the user friendly environment. in this work, the page ranking scheme is introduced which concentrates on retrieving the most similar documents to the users. This approach improves the user friendly environment as well as it tries to focus on the reduction of communication cost.

KEYWORDS: Cloud Computing, AES algorithm, Page ranking, file filter, Aggregation and Distribution Layer.

### **I.INTRODUCTION**

Cloud computing as an emanate technology to imperative information technology process in future. Many organizations choose to out-source their data for sharing in cloud. An organization supports the cloud services and authorizes its staff to share files in the cloud, its typical in cloud application. Each file is related by set of keywords. The staff as authorized users for retrieving files. They can retrieve files of their interests by querying the cloud with certain keywords. Here the key problem is that user privacy. The user privacy is a third party outside the security boundary. The User privacy is classified into two types.1) Search privacy 2) Access privacy. The cloud knows nothing about what the user is searching for is called Search privacy, and the cloud knows nothing about which files are returned to the user is called access privacy.

#### II.RELATED WORK

Cooperate private searching protocol (COPS) as a proxy server, called as Aggregation and Distribution layer (ADL). The ADL is intermediate between the users and the cloud. The ADL expand two main functionalities inside the organization, which is aggregating user queries and distributing search results. Under the ADL, the computation cost on the cloud can be widely reduced, since the cloud only needs to execute a combined query once, no problem how many users are executing queries. The files are shared by the users need to be returned only once. Most importantly, COPS can protect user privacy from the ADL, other users and the cloud by using a series of secure functions.

The existing scheme, termed Efficient Information retrieval for Ranked Query (EIRQ), in which each user can choose the rank of his query, which is used to determine the percentage of matched files to be returned. The idea of EIRQ is before returning to the ADL to construct a privacy-preserving mask matrix that allows the cloud to filter out a certain percentage of matched files. This is not a trivial work, as the cloud needs to set rank of queries without knowing anything about user privacy correctly filter out files. Ranking is obtained based on only user queries in which similar documents cannot be retrieved effectively[1].



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### **III.SYSTEM MODEL**

The system model consists of three entities. They are Aggregation and Distribution layer, the cloud and the many users. Figure 1 shows that the only one ADL in this paper.

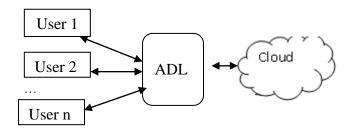


Figure 2.1 System model

The queries are sending to the ADL by the authorized users. The ADL aggregate users queries and send as combined query to the cloud. Then, the combined queries are processed by the cloud on the file collection and send a buffer. The buffer involve of all matched files to the ADL. The ADL will distribute the search results to each user. In this method the organization may require the ADL to wait for a period of time before running our schemes, which may get a certain querying delay.

### IV. SCHEME DESCRIPTION

In this section, the EIRQ scheme described in three schemes.1) EIRQ Efficient,2) EIRQ Simple and 3) EIRQ privacy scheme .By comparing all the scheme the EIRQ Efficient scheme provide less communication cost.

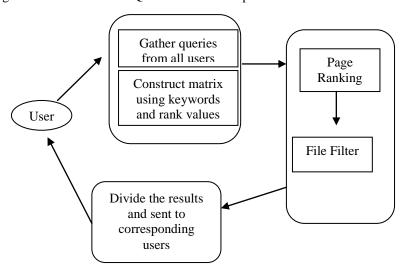


Figure 3.1 Architecture Diagram

## A. The EIRQ-Efficient Scheme:

The EIRQ-Efficient scheme should be resolved two fundamental problems. First, we should determine the relationship



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between query rank and the percentage of matched files to be returned. Else that queries are classified into 0 to r ranks. Rank-0 queries have the highest rank and the Rank-r queries have the lowest rank. This relationship by allowing Rank-i queries to retrieve  $\delta 1_i = rP$  percent of matched files. Finally Rank-0 queries can retrieve 100 percent of matched files, and Rank-r queries cannot retrieve any files.

Secondly, we should determine which matched files will be returned and which will not. In this paper, we simply fix the probability of a file being produces by the highest rank of queries matching this file. Specifically, we first rank each keyword by the highest rank of queries selecting it, and then rank each file by the highest rank of its keywords. If the file rank is i, then the possibility of being filtered out is i=r. Therefore, Rank-0 files will be mapped into a buffer with probability 1, and Rank-r files will not be mapped at all. Since unneeded files have been filtered out before mapping, the mapped files should survive in the buffer with probability 1. we will illustrate how to adjust the buffer size and mapping times to achieve this goal.

EIRQ-Efficient mainly consists of four algorithms. The algorithms are 1) QueryGen 2) Matrix Construct 3) File filter and 4) ResultDivide are easily under-stood.

- Step 1: The user sends the keyword and the rank of the query to the ADL by using QueryGen algorithm.
- Step 2: The ADL runs the MatrixConstruct algorithm after aggregating enough user queries, to send a mask matrix to the cloud. The mask matrix M consists that d-row and r-column matrix, where d is the number of keywords, and r is the lowest query rank.
- Step 3: The cloud runs the FileFilter algorithm to return a buffer. The buffer contains a certain percentage of matched files to the ADL. Here the DES algorithm used.
- Step 4: To distribute search results to each user by the ADL runs the ResultDivide algorithm. We require the cloud to attach keywords to the file content to allow the ADL to distribute files correctly. By executing keyword searches the ADL can find out all of the files that match users' queries.

#### V. PROPOSED METHOD

In the existing work, the EIRQ scheme is proposed to provide a differential query services with the user privacy. It works based on the ranking of users query. In this method the communication cost is also reduced by retrieving only the required contents to the users based on users ranking. Based on this ranking the files will be retrieved to the users. However in this method the ranking of file is done based on only the highest rank of queries it matches. The efficient ranking mechanism has to be implemented in order retrieve the most similar files to the user with less communication cost.

In our work the information discovery is used to support the differential queries from the users where the ranking of files can be done by using the page ranking method. This ranking is done based on the information discovered in order to retrieve the most similar files to the users.

The page ranking mechanism can be used to retrieve the documents with the most similarity measures which may improve the user environment.

The retrieval and ranking of web pages result an usual IR scenario.

#### STEPS:

- a. Find the web pages containing the query terms
- b. Compute the relative importance of web pages
- c. Rank the web pages according to their relative importance



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The relative usefulness of web pages is calculated taking into account several aspects such as:

- On page factors., i.e., terms rise in title, anchor, body, proximity of terms
- Presence of items: meager font, wide font, colour
- Frequency of accordance of terms
- Page Rank values
- Other aspects

Suppose we have 2 pages, A and B, which association to each other and neither have any other associations of any kind. This is what happens:-

Step 1: Calculate A's PageRank taken away the value of its incoming links

Step 2: Calculate B's PageRank taken away the value of its incoming links

We can't work out A's PageRank until we know B's PageRank, and we can't work out B's PageRank uptil we know A's PageRank. Thus the PageRank of A and B will be inaccurate. This problem is overcome by reproducting the calculations many times. Each time outcome slightly more accurate values. In fact, total efficiency can never be achieved because the calculations are always based on inaccurate values. The number of iterations should be sufficient to reach a point where any further iterations wouldn't produce enough of a change to the values to matter.=> Use "delta function" which will keep track of changes in the PageRank of all the pages and if the change in PageRank of all the pages is less than the value specified by the user the iterations can be stopped.

### VI.RESULT ANALYSIS

Figure 5.1 shows that the page ranking scheme takes less time when compared with the EIRQ scheme. The page ranking scheme detects 20% of transfer time. So the Page ranking is reduce the transfer time and fastly provide the query results. Figure 5.2 shows that the page ranking scheme takes less communication cost when compared with the EIRQ scheme. The page ranking scheme detects 70% of Communication cost. So the page ranking is reduce the Communication cost and fastly provide the query results.

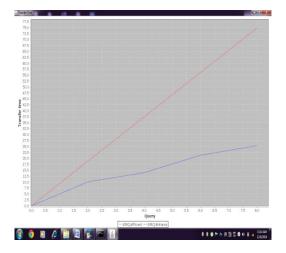


Fig5.1 .Number of Queries Vs.Transfer Time

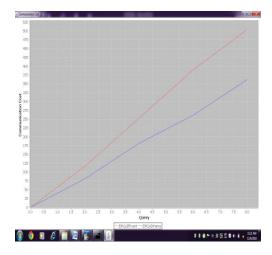


Fig 5.2 .Number of Queries vs.Communication Cost



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#### VII. CONCLUSION AND FUTURE WORK

#### A. CONCLUSION:

The user privacy is an important issue in the cloud computing when requesting for an contents stored in the cloud storage. It will become burden for cloud service providers for handling the differential query service from the users. In the existing work, the Aggregated and distributed framework is introduced for handling the differential query services. However this method retrieves the contents based on only the user ranking. And it's not concentrating on the most similar contents. In order to retrieve the most similar documents, in our work, page ranking scheme is introduced which will retrieve the contents from the most popular web sites. The experimental result proves that the proposed approach provided and better optimized resource provisioning in which cost and time cab be reduced considerably than the existing work.

#### **B.FUTURE WORK:**

In the future we can consider alternative implementations for the file content filters, in addition to authority flow ranking. In addition to that better security mechanism can also be implemented in order to provide a better satisfaction level for the cloud users who intend to share their sensitive information to the cloud service providers.

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