

Editor Note Journal of Pharmacology and Toxicological Studies

The journal has been started in the year 2013 and it released its first volume in the same year. Till now, the journal has released 7 volumes by the end of 2019 and is successfully running its 8th Volume. Journal of Pharmacology and Toxicological Studies is one of the official publications of Research & Reviews. This quarterly journal offers broad coverage to all aspects of pharmacology such as cardiovascular, clinical, gastrointestinal, pulmonary, neurology, and renal pharmacology, pharmacokinetics, clinical trials, drug interactions, pharmacovigilance, and pharmacogenetics. The journal also publishes research on different aspects of toxicology by adding recent innovations and the latest findings in the thrust areas of pharmacology and toxicology such as in vivo imaging of drug distribution, drug-drug interactions and pharmacotherapeutics. The journal follows strict review process and the manuscript are published after getting approval of two independent reviewers followed by the editor.

The classification extends to the above and its related topics too.

Some of the articles released in 2019 are as follows:

1. Toxicity studies on crude leaf extract of *Ocimum gratissimum* in normoglycaemic and diabetic rats
2. Stem Cell Therapy and Nanomedicine for Alzheimer's Disease
3. Validation and Routine Application of a Versatile Bioassay for Quantification of Ertapenem Sodium

The journal has released the conference details relating to the journal in December 2019. In the same way, the Journal expects to cover all the above classification topics for the year 2020 along with the present research in this field.

Social media/digital marketing

The journal always was in contact with the scientific group of the world through its mails, social media networks and its digital platforms. Some of the best ways to be in contact with the audiences' are:

1. Twitter postings: Regularly posting the articles, trends, updates of the journal.
2. Posting Google Analytics data in the website.
3. Using LinkedIn and Facebook for regular updates.
4. Regularly being in contact not only through mails but also through WhatSapp.

The complete details about the journal can be seen at: <http://www.rroj.com/pharmacology-and-toxicological-studies.php> and for contacting us, mail us or WhatsApp us.

So, as an Editor, I invite all the extended dignitaries in this field to submit their articles for bringing this research/expertise to the global scientific community.

Regards

Sunny Yadav