

## Psycho-social Perspective of Covid-19 Influenza

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### Short Communication

#### ABSTRACT

Globally 6 million people have been profoundly affected by Covid-19. Researchers intended to inspect which psycho-social variables may be influencing the needful adherence toward the unavoidable control measures among the community. The battle against the novel virus continues, wherein the success of prevention and control of Covid-19 being attributed to people's adherence to effective preventive behaviours, a positive outlook with attitude, and an avid risk perception to avoid breaking quarantine guidelines. With a lack of research pertaining to knowledge gaps, attitudes, risk perception, and perceived efficacy of protective measures in the Indian population in relation to the novel coronavirus, Researchers present study and chapter aims to provide a light on this survey method with two-fold objectives. It would first help in gaining insights about the belief system, common precautionary attitude and the risk perception of citizens with respect to Covid-19. Second, based on the findings from effective and non-effective protective behaviors, we shall suggest some strategies and preventive methods that can be personalized and used by the communities and citizens.

#### Biography

Mitesh Jain, is a Professional Psychologist in the City of Mumbai, India. He completed his M.Sc. in Psychology from Indian Institute of Psychology and Research, Bengaluru. He is founder and Chief Psychologist at Mandeha Journeys. For past few years, his efforts have concentrated on the growing travel psychology concept within India and surrounding intentional travel experiences, which has led to service through community events and partnerships with many travel agency and psychological connections. He has worked extensively in research by helping around 30+ phd scholar projects towards success, certain projects with wellness coach and mental toughness training for adults..

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