

## Announcement- Webinar on Business Management Accounting and Marketing

### Editorial

We are pleased to welcome you to the "Webinar on Business Management Accounting and Marketing" after the successful completion of the series of Business Management. The webinar is scheduled to GMT+2, on July 26, 2021. Business Management 2021 webinar will provide you with an exemplary research experience and huge ideas.

The perspective of the Business Management is to set up transplant research to help people understand how treatment techniques have advanced and how the field has developed in recent years.

Business Management is where people travel from one country to another for the medical treatment. The factors that mainly contribute to the Business Management, prolonged wait for the finance, entrepreneurship and comfort ability and also to meet the technology and standards of many countries. The various marketing, accounting, human resource management, etc. ... has become a prominent one among most of the developed countries. Medical tourism also contributes greatly to the government revenues and offers employment opportunities to the native individuals.

Market analysis: The global Business Management market size was valued at USD 44.8 billion in 2019 and is expected to witness a CAGR of 21.1% over the forecast period. The availability of additional benefits including better healthcare, latest technologies, innovative medicines, modern devices, better hospitality, and personalized care are some of the drivers of this market.

The market is expected to grow at a rapid rate over the forecast period. Factors propelling market growth comprise inadequate insurance benefits and no healthcare insurance in the local market. In addition, increasing demand for procedures, which are not covered by insurance such as gender reassignment operations, fertility treatment, dental reconstruction, and Business Management is also driving the market. Most Business Management procedures are considered elective and are therefore not covered under medical insurance. As Business Management is not covered by most medical aid plans and is paid out of pocket, lower costs in other countries increase the appeal for foreign patients. They save costs by traveling to destinations and avail treatment at cheaper rates while engaging in leisure activities at the destination country. The availability of cheaper treatment options along with the better quality of care is the primary factor responsible for the rising preference for offshore medical tourism. Patients can save from 30% to 80% of the total treatment costs. Low cost and easy availability of labor force is the main reason behind the cheaper treatment costs in medical tourism destinations.

Webinar on Business Management Accounting and Marketing (Business Management 2021) It is focusing on "Scrutinize the Possibilities and Research in the Field of Business Management" to develop and explore knowledge among Medical community and to launch new businesses and swapping ideas. Providing the right stage to present thought-provoking Keynote talks, Plenary sessions, Discussion Panels, B2B Meetings, Poster symposia, Video Presentations and Workshops.

Business Management 2021 foresees over 200 participants with revolutionary subjects, discussions and expositions. This will be a marvellous viability for the researchers, students and the delegates from Universities and Institutes to intermingle with the world class Scientists, speakers,

To enhance the field and make people aware of it. The organizing committee decided to hold a webinar. Business Management 2021 is one of the fast growing and developing areas.

People who have missed attending the past webinar are most welcome to present your research ideas at the 2021 Business Management 2021. This webinar will help you improve networking with eminent people in the field of Business Management