## Research & Reviews: Journal of Botanical Sciences

e-ISSN:2320-0189 p-ISSN:2347-2308

## **Progress and Advancements in Field of Botanical Sciences**

Alberto Isaac Zepeda Jazo\*

Professor, University of La Cienega, Mexico

## **Editorial Note**

Received date: 20/04/2020 Accepted date: 23/04/2020 Published date: 30/04/2020 \*For Correspondence

Alberto Isaac Zepeda Jazo, Professor, University of La Cienega, Mexico.

E-mail: daizepeda@ucienegam.edu.mx

Dear readers, Research & Reviews: Journal of Botanical Sciences (RRJBS) (ISSN: 2320-0189) is successfully publishing quality of research on Botanical Sciences. The current volume of the journal is 9 with issue 2. The journal expresses gratitude to all its elite panel of editorial board members for their continuous efforts, support and encouragement throughout the publication journey of the journal, right from its inception in the year 2012. The Journal offers various benefits to authors which include; the copyright of their own research outcomes, concepts and expert opinions; Post-publication promotion of the published articles for enhanced visibility and citation probability; Free electronic .pdf copies of the published article; Special discounts on processing charges based on the number, relevance and impact of the submissions; Publication of the article within one week after the acceptance by the peer-reviewers (fast track review).

Recently the journal has successfully released Volume 9, Issue 1 with high quality research paper. During the year 2019, all issues of volume 8 were published online well within the time. We are pleased to mention, that volume 8 has covered latest and various key topics related to field.

Research & Reviews: Journal of Botanical Sciences accepts various formats of literary works, as mentioned below:

- Research
- Review
- Short Review
- · Case Report
- Case Studies
- · Image articles
- Case Blog
- Commentaries
- Short Commentaries
- Hypothesis
- · Thesis, etc.

As per 2019 google analytics report, it is noted that journal has about 10,460 Active Readers from all around the world, out of which it counts 7,814 unique readers, visiting our journal websites for submitting manuscripts, to browse the latest research published on Botanical Sciences and to refer the published content for conceptualizing their research study, deriving research hypotheses, case reports and validating their contributions. The active readers data base contains visitors from around the globe and majorly from countries such as, USA, UK, France, Iran, India, etc. to learn about the ongoing research activities in this field.

Main objective of the journal is to provide latest information on current advancements and developments in field of Botanical Sciences. Such as,

- Crop Science and Technology
- Agrotechnology
- Medicinal & Aromatic Plants

e-ISSN:2320-0189 p-ISSN:2347-2308

- Nutrition & Food Sciences
- Plant Pathology & Microbiology
- · Botanical Science
- Paleobotany
- Plant Ecology
- Ethnobotany
- · Geo Botany
- Plant Taxonomy and Anatomy
- Plant Morphology, etc.

Article published in the Journal will be subjected to post-publication promotion using digital marketing and social media platforms for better showcase of published articles and wide visibility across the globe, introducing new information about the recent research works and getting talented researchers in to the lime light, which also providing an acknowledgement about the ongoing researches, that ultimately serving the purpose of academics.

Planning and development of journal in the year 2020 include various activities such as high Social media marketing that can play a key role in spreading research work globally with increased visibility, citation. We promote published articles to the social media platforms via Twitter; Facebook; LinkedIn; etc. We are also committed to focus on various secondary and sub-classes of Botanical Sciences, that will provide keen insights of the field.

Journal follows rapid review process with international peer-review standards. Our reviewer team are experts in every specific topic and render their services in delivering the finest information to readers and their suggestions towards the author for each article is highly valuable, precious and help the authors to add perfection to their works. Also, our strong editorial board act as scrutinizers in this aspect by going through each and every comment provided by the reviewer before it reaches the author and act as an important barrier in providing the finest information towards the reader.

On behalf of the RRJBS Editorial Board and the whole Editorial Office, i would like to express our gratefulness to the authors of articles published during the past years, and to acknowledge generous help which both the authors and editors obtained from the peer-reviewers.